

PaCIE News

October Conference

Global Innovation, Diversity, and Education...the Critical Nexus

The title of this year's conference reflects a broadening of both Pennsylvania Council for International Education's (PaCIE) constituencies and interests, epitomizing the new vision, mission, and strategy statements adopted by the PaCIE Board after its annual retreat:

PaCIE's Vision: A Pennsylvania whose citizens can flourish in a highly-interdependent, highly-interactive world driven by globally-distributed innovation networks and processes that exploit the creative potential of all forms of human diversity—disciplinary and intellectual, cultural, national, ethnic, gender, age, and other.

PaCIE's Mission: To promote the broad and deep changes in the education of young people and adults that will encourage the realization of this vision. PaCIE will pursue this mission by strengthening collaboration within and among all sectors of education re: international programs and the meaning of globalization for education. Further PaCIE will foster the long-term growth of international education throughout Pennsylvania, and will support activities that demonstrate the essential contribution of international, intercultural, and distance education to preparing graduates for the opportunities and demands of the rapidly-emerging global creative economy.

PaCIE's Strategy: PaCIE will build a coalition of organizations and individuals that will provide public policy makers, and our colleagues in education, business, cultural organizations and NGOs with educational models, practices, and relationships that prepare globally and intercultural competent graduates who can contribute to a wide-range of human endeavors in a rapidly-integrating global organizational environment.

PaCIE's Board and hard-working Conference Committee, chaired by Leah Chirstman, assistant superintendent of Southern Lehigh School District, and Greg Palmer, executive director of Internet 2 access-provider MAG-PI, view our October gathering in strategic terms, i.e., as a constituency-building process that will begin to unite the interests and voices of those who understand that international programs and global competence—PaCIE's traditional stock-in trade—need to

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be seen as elements of a new global dynamic: the emergence of a global networks pursuing leap-frog innovation strategies in virtually all fields of human endeavor.

In designing the conference, we have tried to balance competing, but essential, elements. First, we have tried hard to respect PaCIE's traditional focus on intercultural learning and program administration, even as we broaden our interests and reach out to new groups: no fewer than thirteen breakout presentations and four poster sessions address these issues. The keynote panel, on the other hand, will speak to PaCIE's new vision and mission, and K-12 offerings include five breakout and poster sessions, plus a live international videoconference with major cultural institutions in Egypt and Peru. The videoconference will demonstrate how technologically-mediated intercultural activity can be incorporated into K-12 lesson plans.

A second balance that we have sought is between structured activity on the one hand, and networking and participant-driven discussion on the other. Because we hope to attract a more diverse group, we have allowed generous amounts of free time for people to talk informally and to get to know each other. While this will not be an "open space" conference, at Friday's lunch, conferees will be invited to (*continued on page 5*)



**40th Annual PaCIE Conference
October 2-3, 2009**

Hilton Harrisburg, Harrisburg, PA

For registration info, visit www.PaCIE.org



President's Post...

Global Competence, Global Innovation Networks, and the Future of PaCIE

As president of PaCIE, I am working with our Board members and interested members to shape a strategy that will help to grow the organization by placing us—our conference, newsletter, and the “relationship capital” of our members—at the heart of the discussions of the future of education in a globally-integrated world. More and more people now recognize that the basic assumptions of K-20 education in the U.S. are archaic vestiges of a 19th Century factory model that are frankly inimical to the long-term fortunes of students in a world of leap-frog innovation. Our model is bureaucratic, which seeks compliance with top-down directives, not innovation; assumes a knowledge-scarce environment when our environment is saturated with information; assumes that we're preparing people for local or regional destinies instead of global possibilities; over-invests in direct instruction for content transmission rather than student-led, project-based learning; and fails to fully utilize the power of the co-and extra-curriculum to help students develop the initiative—an important proxy for the creativity necessary for innovation—and other “soft skills” that Daniel Pink and others suggest will be critically important in an increasingly “right brain” world.

These themes and issues were discussed in several of the sessions at our highly successful annual meeting at Penn State last October, and Peter O'Neill of the Commonwealth's Department of Community and Economic Development showed in a direct and powerful way how deeply rooted Pennsylvania is in the global economy. We need to build on these conversations through our newsletter, our annual meeting, any local gatherings of PaCIE members we can encourage, and by building relationships, up to and including formal alliances, with other organizations. We need to join the conversational streams re: globalization, international programs, and inter-cultural competence on the one hand, and project-based learning, leap-frog innovation, and entrepreneurship on the other. In short, the world—not just in business, but in all sectors—increasingly will be driven by geographically-distributed innovation networks and processes:

highly diverse people who come together via technology and travel to add value to products or services or deeper meaning to human experience. PaCIE needs to be part of the process by which we re-think how to prepare people for a world where innovation is the gold standard and human diversity is seen as the key to innovation.

Engagement with a coalition of change-oriented individuals and organizations could help us build PaCIE into an important venue for educational strategy and policy discussions, and, consequently, drawing more people into the organization. In the past two years, PaCIE has opened membership to K-12 educators to our Board (see list). We've been a voice for strengthening foreign language instruction in Pennsylvania's public schools. These are good things, as is our traditional base in international education and the global competence it seeks to promote. The question for us as educators and for PaCIE as an organization is “Global competence for what?” Although global competence is important for all dimensions of inter-cultural interaction, it will be especially so for contributing to the work of the globally-distributed innovation networks and processes that will drive work and decisions in all fields of human endeavor.

PaCIE should not stand on the sidelines as the huge wave of systemic change in K-20 education is forming. We need to be part of this historic initiative as part of our commitment to promoting acceptance of human difference and for harnessing the power of human diversity in all its forms—intellectual, cultural, gender, ethnicity, and generational—for constructive innovation.

The PaCIE Board and I are discussing these issues and strategies as a possible focus for the coming conference in Harrisburg—“Global Innovation, Diversity, and Education... the Critical Nexus”—will focus on these issues and strategies for the future and other initiatives. We would love to hear from you! Please feel free to contact me at Galen.Godbey@DeSales.Edu with comments or suggestions.

Regards,

Galen Godbey
PaCIE President
DeSales University

Welcome to PaCIE*News*

PaCIE*News* is brought to you by the Pennsylvania Council for International Education (PaCIE).

For 40 years, PaCIE has provided important professional development and networking opportunities to the state's international educators, as well as advocating for continued funding and academic freedom in campus globalization efforts. For information on joining PaCIE, please visit our Website at www.pacie.org, or contact Executive Director Christina Good at 215-884-9430 or email her at ceagood@comcast.net. She can also help you subscribe or unsubscribe to **PaCIE*News***.

Please send us news about your institution's international education efforts, including new programs, events and activities, grants and honors, and outstanding administrators, faculty and students. We also appreciate receiving photos, either print or digital, to accompany your articles. To submit articles, photos, or story ideas, please contact Janet Haner at jah3@psu.edu.

Juniata College Gambian Connections

KSAC Program in Gambia

Juniata students can take advantage of a spring semester program in The Gambia administered by the Keystone Study Away Consortium (KSAC). KSAC develops and sustains study away programs through collaboration among like institutions. The Consortium is a cooperation among Juniata College, Susquehanna University, and Washington and Jefferson College (W&J). The KSAC initiative originally arose from a three-week summer study abroad program in Senegal and The Gambia in 2005, led by Buba Misawa, associate professor of political science at W&J, and Emil Nagengast, professor of politics at Juniata. Misawa has led study abroad programs to The Gambia and Senegal every January since 2001. He has spearheaded a number of educational developments in The Gambia, and continues to be central to on-going international exchange and providing opportunities for American students to learn about West Africa. The W&J professor helps students to engage in meaningful ways; his trips usually begin with many extra bags packed with medical supplies, shoes, sports equipment, school materials, and books to give to schools and villages.

Misawa currently serves as the 2009 faculty director for the KSAC Gambia program. He first traveled to The Gambia in 1999 as a Rotary Grant for University Teachers (RGUT) scholar. RGUT also supported two Juniata professors to teach at the University of the Gambia—Nagengast in 2006 and Cynthia Merriwether-DeVries, associate professor of sociology, in 2009. Misawa and Nagengast first met at the University of Pittsburgh during their graduate studies. Their efforts were instrumental in the founding of KSAC.

For more information on this program, contact Kati R. Csoman at csomank@juniata.edu or telephone 814-641-3184.



Buba Misawa and Emil Nagengast (and Emil's daughter) pose with American and Gambian flags

Juniata to Host Education USA Advisor

Juniata College is one of just three institutions selected nationally to host a U.S. Department of State-funded 2009 Education USA Explore program participant. The central Pennsylvania liberal arts college will welcome Mohamadou Musa Njie, cultural affairs assistant and education advisor at the U.S. Embassy in Banjul, The Gambia, from mid-August through early September 2009. Juniata will partner with other institutions in the region to plan an itinerary for Njie.

The Explore program aims to introduce advisers at Education USA sites to various aspects of United States higher education, including academics, campus life, and international student admissions and services. Each entry-level Education USA adviser is assigned to a primary host campus for up to three weeks to be present for activities such as international student orientation and the start of the fall term. The visit of an educational adviser from The Gambia is of particular interest to Juniata, given the college's study abroad programming in that country and the professional development opportunities Juniata faculty members have embraced there.

SAVE THE DATE!

2009 PaCIE Conference



Global Innovation, Diversity, and Education...the Critical Nexus

October 1-3, 2009

Hilton Harrisburg, Harrisburg, PA

Early Registration Deadline: August 15, 2009

For more details, visit www.PaCIE.org

*For more information on PaCIE
and how to become a member, visit*
www.PaCIE.org

Korean Teachers Visit Penn State Harrisburg

Korean schoolteachers who recently spent a month at Penn State Harrisburg accomplished far more than improving their English skills; they left Central Pennsylvania with an enhanced understanding of America and its culture.

In partnership with the campus's Office of Continuing Education and Schools of Humanities and Behavioral Sciences and Education, teachers from the Incheon School District came to Harrisburg for immersion in English language and teaching methods.

The Korean collaboration underscores Penn State Harrisburg's commitment to being the regional leader in international partnerships and alliances. "It is vital that today's students be able to succeed in the emerging global society," points out Senior Associate Dean for Academic Affairs Mukund Kulkarni. "This partnership, which brings 22 Korean teachers to our campus and the region, will not only serve to improve their skills in the classroom, but will provide area schoolchildren and their teachers valuable education in another culture. Penn State Harrisburg realizes that today—and tomorrow—there is no way we can effectively work without learning about other cultures."

The primary goal of the educational exchange was to substantially improve the English language skills of the teachers who could then take that knowledge back to their Korean classrooms. To say the program was a success is an understatement.

Associate Professor of Education Denise Meister, one of the instructors, says, "The listening and speaking skills of the students all dramatically improved" as evidenced in tests administered upon their arrival and shortly before the return to their homeland.

In addition to exceeding the educational goals of the visit, the immersion into America's culture and people proved to be equally important for the visiting teachers. Visiting teacher Seo Young Choi said, "In class, we compared the two cultures (Korea and America). I now have a new impression of America and our visits to the schools (Middletown and Milton Hershey School) helped eliminate stereotypes."

Another participant, Youngsook Bae, said the visit changed her perspective of American schools. "I had a misconception of schools in the U.S. as the result of movies and TV dramas. I found that the Middletown and Milton Hershey School students are respectful, attentive, and well-behaved. And I found teachers in the U.S. are stricter than in Korea."

Associate Professor of American Studies and Literature John Haddad, who conducted a course on American childhood for the Koreans, praised the cultural partnership and its benefits, noting, "A person cannot possess knowledge of a place unless he or she

leaves that place and sees that place from a distance and through the eyes of another person from a different culture. What I am talking about here is perspective."

For more information, contact Marie-Louise Abram at m1a9@psu.edu or telephone 717-948-6003.



Join PaCIE!

PaCIE membership offers many benefits, but the most important is the ability to tap into a network of colleagues in international education. New members are most welcome!

Membership is open to college, university, and K-12 teachers and administrators involved in international education, as well as to members of organizations involved with international education.

Three levels of membership are offered:

- **Basic Institutional membership** includes five people from the organization for an annual fee of \$100.
- **Sponsoring Institutional membership** includes up to 12 people from the institution or organization for \$250.
- **Individual membership** rates are based on income: those earning less than \$25,000 annually may join for \$20; those at the \$25,000-\$44,999 level, for \$35; and those at \$45,000 and above, for \$50.

Members not only receive a discount on registration for the annual conference, they also become part of the PaCIE listserv and receive PaCIE*News*, the organization's newsletter, and NewsFlashes—email bulletins on important international education events, issues, and opportunities from across the Commonwealth.

We hope you will consider either renewing your membership or joining as a new PaCIE member. For information, visit our Web site at www.pacie.org or contact Christina Good at 215-884-9430 or ceagood@comcast.net.



Seo Young Choi

Global Perspectives in Education, Environment, and Health— An Experiential Visit to People's Republic of China

Twelve undergraduate students from West Chester University (WCU) and Holy Family University (HFU) visited the People's Republic of China under the guidance of WCU Professors Wei Wei Cai (elementary education), Gopal Sankaran (public health), and Charles Shorten (environmental health).

In Beijing, at Capital Normal University (CNU), Shorten presented an invited lecture on the importance of water management. Afterwards, the visitors met with CNU students in a discussion facilitated by WCU faculty members to discuss a variety of topics including cultural practices, college life, co-curricular activities, career tracks, and entertainment.

The group took part in activities with students in English and arts classes at a middle school. A visit to a hospital and research center affiliated with Peking Union Medical College allowed them to learn about the nation's health care system and experience traditional Chinese medicine techniques such as

acupuncture, cupping, and massage. A tour of a large waste water management plant emphasized the rapid strides China is making in this area. One evening featured a traditional Peking duck dinner hosted by the China University Alumni Association.

In the cities of Xian and Yichang (on the banks Yangtze River), the group met with students and faculty from China Three Gorges University. Cultural highlights of the trip included visits to the Great Wall, Forbidden City, and Summer Palace in Beijing; Terracotta Warriors Museum and Provincial Chinese Museum in Xian; and The Three Gorges Dam in Yichang. Before leaving, the group made a contribution to the China Earthquake Relief Fund.

This excellent cross-cultural learning experience was best summed up in the words of one student, "I learned that people may be different, but their kindness has no language barrier."

For more information about the trip, contact Gopal Sankaran at GSankaran@wcupa.edu or (610) 436-2300.



WCU, HFU, and CNU students share viewpoints at a group discussion



The visitors and their hosts at Capital Normal University in Beijing

October Conference: **Global Innovation, Diversity, and Education...the Critical Nexus**

(Continued from page 1)

stand and identify a topic that they would like to discuss with others during free time and/or the cocktail reception that afternoon and early evening.

Finally, we have sought to balance the need to begin building a coalition in support of systemic educational change to prepare learners for effective participation in a global creative economy, with the need for short-term political action in Harrisburg and Washington. The keynote panel, and the small group discussions that capitalize on the panel's insights speaks to the former, and Saturday's legislative briefing will identify short-range threats and opportunities.

So, in a very real way, this is a new and different conference for a dynamically evolving PaCIE. We are very pleased to note a substantial increase in proposals to present at the conference compared to recent years. Join us!

The PaCIE Web site, www.PaCIE.org, has a complete list of specific presenters and topics and a conference schedule as well as information about registration and accommodations for the conference. Feel free to offer suggestions about how we can make this a memorable event by contacting conference one of the conference co-chairs: Leah Christman at christman@slsd.org or Greg Palmer at gpalmer@isc.upenn.edu.



Pennsylvania Council for International Education
JOB LISTING SERVICE

Posted: July 27, 2009

Job Title
Director of Intensive English Program
University, School, or Organization offering position
Juniata College
Name of Contact Person
Gail Leiby Ulrich, Director of Human Resources
Address, Phone, Email
Juniata College, ulrichg@juniata.edu
Job Description
Juniata College's Center for International Education (CIE) seeks creative and collaboratively-minded applicants for the position of director of the Intensive English Program (IEP). This full-time, ten-month, annual renewable position begins August 2009. The IEP at Juniata is a highly innovative program which offers three levels of instruction in 3-credit skills courses, linked courses, and content-based courses. As a member of the Center for International Education team, the IEP director responsibilities include program coordination (administration, budget, supervise teaching staff); teaching (9-12 credits/year); and advising.
Qualifications
Minimum Qualifications: Master's degree in TESL, linguistics, or language/literacy education (with ESL endorsement or TESL certification), a minimum of 3 years experience teaching ESL to international students in a U.S. college or IEP, and experience collaborating with colleagues across institutional departments. Preferred Qualifications: Proficiency in a language other than English and significant international experience living, studying, or working abroad
Closing Date/Deadline to Apply
The preferred deadline for applications is October 2, 2009; however, applications will be accepted until the position is filled.

Job Title
President & CEO
University, School, or Organization offering position
Pittsburgh World Affairs Council
Name of Contact Person
Schuyler Forester, President
Address, Phone, Email
World Affairs Council of Pittsburgh, (412) 281-797, sky@worldaffairspittsburgh.org
Job Description
The Board of Directors of the World Affairs Council of Pittsburgh invites nominations and applications for the position of president and CEO. After a successful tenure of over twelve years with the Council, the current president and CEO, Schuyler Foerster, will step down in fall 2009 to become the inaugural Brent Scowcroft Professor of National Security Studies at the US Air Force Academy. The new president and CEO of the of the World Affairs Council of Pittsburgh will have the opportunity to lead an important civic organization and to respond to major challenges in international education for youth and adults as the next decade of the 21st century unfolds.
Qualifications
Details on the Council and the position are available at: http://www.worldaffairspittsburgh.org/nu_upload/WAC_Profile.pdf .
Closing Date/Deadline to Apply
Interested candidates should submit 1) a letter describing the candidate's interest in and qualifications for the position, and 2) a current curriculum vitae to search@worldaffairspittsburgh.org.

Germantown Academy Finds International Links in Music & More

Germantown Academy is developing relationships around the globe on multiple levels ranging from joint choir concerts to student and faculty exchanges.

Last October, Assistant Head of School Suzanne Perot, Director of Chinese Exchange Affairs Susan Xuan, and Michael Kemp, director of Upper School choral and instrumental music, traveled to China to visit the Experimental High School that is attached to Beijing Normal University, the High School attached to Capital Normal University in Beijing, and Jin Cai High School. As a result, students from the Experimental High School came to Germantown to attend school there for the month of January.

In February and March, Germantown hosted a faculty member from the First High School of Krakow, Poland. Subsequently, three First High School students attended Germantown Academy during April. In return, three students and two faculty members from Germantown went to Krakow for the month of May. Academy faculty members Peter Drewniany, English Department chair, and Kendall Mattern, History Department chair, also made connections with Jagellonian University in Krakow, planning for future visiting professors.

Also this spring, Germantown welcomed the Krakow school's 78-member choir along with their faculty chaperones. The choir joined with the Singing Patriots of Germantown Academy, a choir of 75 that has sung nationally and internationally, to perform five concerts. The choirs had teamed up in Krakow two years earlier to perform joint concerts at Krakow's Philharmonia Hall and St. Mary's Cathedral.

The relationship building continued in June, when a group of 20 students and faculty traveled to Spain for a two-week visit.

For more information on these programs, contact Suzanne Perot, assistant head of school, at Suzie.Perot@germantownacademy.org.



The Singing Patriots

Temple University Events

**The Road Less Travelled
to Emerging Markets of the World**
Destination Ghana: Study Abroad Program
January 2-17, 2010

Destination Ghana exposes students to a multifaceted country with diverse culture, traditions and religions. This program combines a unique blend of academic, corporate and cultural experiences. Ghana, the namesake of West Africa's first great empire, has one of the fastest growing emerging economies on the Africa continent.

Central to the design of the program is the pivotal use of one nation as a site for activities and as a strategy for shaping and understanding the African experience from the micro-level conditions of Africa's villages to the macro-level structures of global relationships. The program moves from classroom activity to applied collaborative study of the Ghanaian community, the issues its people face, and the ways multiple intersections with sub-national, national, continental, and global realities are managed.

For more information, visit <http://www.fox.temple.edu/ciber/abroad.htm>, or contact Gloria Angel at gloria.angel@temple.edu.

TEMPLE IN THE WORLD/ THE WORLD AT TEMPLE!

4th Annual Global Temple Conference
Tuesday, November 17, 2009

The Temple University CIBER is pleased to announce its 4th Annual Global Temple Conference organized by the Faculty Senate International Programs Committee and the Office of International Programs. Join them November 17, 2009 as the University's many international dimensions are celebrated with a one-day symposium highlighting student, staff, and faculty research, programs, and creative activities around the world.

Using a variety of formats (panel discussions, poster sessions, films, performances, and exhibits), the conference emphasizes three pillars of excellence: research scholarship, artistic creativity, and community service. Research prizes will be awarded.

The Conference takes place at the Howard Gittis Student Center on 13th Street in Philadelphia. For more information, visit <http://www.temple.edu/studyabroad/globaltemple/conference.html>, or contact Denise Connterty, director of International Programs at global@temple.edu.

 **Fox School of Business**
TEMPLE UNIVERSITY®

**Temple Center for International
Business Education and Research**

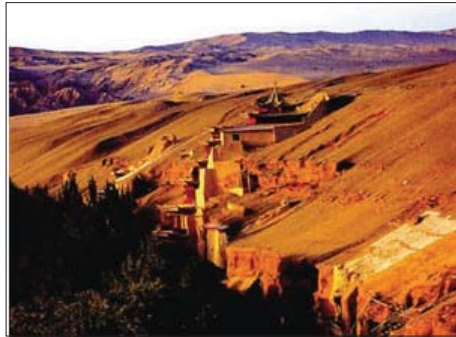
The Alliance for Global Education: Spotlight on Summer

Xi'an Program Launch

This summer the Alliance for Global Education launched its exciting new program *Xi'an: Art, History, and the Silk Road*. Far from the high-rises and bright lights of Shanghai and Beijing lies Xi'an, one of the most fascinating cities in China. Rich in over 3,100 years of history, Xi'an is the site of the Terracotta Army and the eastern terminus of the ancient Silk Road. Students studying in Xi'an experience the "heart of China" and observe a striking contrast between modern and ancient.

The eight-week summer program included orientation, six weeks of instruction and a two-week Silk Road Field Study Trip. Students take two core courses, a Chinese language class and *The Silk Road Yesterday and Today*, which culminates with a capstone research project.

On the Alliance Silk Road program, students visit the Mogao Grottoes, which contain some of the finest examples of Buddhist cave art spanning 1,000 years



The Silk Road trip allows students the opportunity to see first-hand many of the historic trading, religious, and artistic sites that they learn about in the core course. This unique experience makes the course come to life and provides an opportunity to learn not only history but also development, politics, and modernization. As part of their capstone projects, students continue to investigate an area of particular interest developed during the field trip.

The spring and fall programs feature 14 weeks of instruction plus the two-week Silk Road trip. In addition to the two core courses also found in the summer program, the semester program, a total of 15 credits, students also chose one of three electives *Xi'an and Chinese Art History*, *Chinese History from Pre-Historic Times to the Mid-Tang Dynasty*, and *Contemporary Chinese Society and Culture*.

During summer or semester terms, students live in apartments with Chinese roommates. The program is hosted by the Xi'an International Studies University. Conveniently located in Xi'an's vibrant university district, the venue is surrounded by cafes, tea houses, banks, countless Chinese family restaurants and street food vendors offering the best in local fare.

Scholarships are available for up to \$1,000 per student for the summer and up to \$6,000 for a semester term. For more information regarding the *Xi'an: Art, History, and the Silk Road* program or The Alliance for Global Education, visit www.alliance-globaled.org.

Intensive Summer Seminar and Internship in India

The Alliance's eight-week intensive summer program, *Contemporary India: Development, Environment, Public Health*, began with an on-site orientation and two weeks of intensive coursework. The remaining weeks were devoted to an internship or directed research project. In addition to a core course, *Contemporary India* and the internship or research project, students also choose one of two electives: *Nation, Caste, and Gender through Film* or *Issues in Political Economy and Development*. Students were housed in semi-independent living arrangements with Indian families.

One of the impressive components of the summer program is the visiting faculty, Sunila Kale of the University of Washington's Jackson School of International Studies. Kale is an expert on political economy, energy policy, and development issues in India—with research focusing in and around Pune and Maharashtra. He taught the core course and oversaw student research and internships.

Offering the best of both faculty-led and professionally-administered study abroad programs, the program sought to provide students with active scholarship and cutting-edge research on the subcontinent. In addition to a top level U.S. faculty member to mentor and advise them; students enjoy all of the administrative and logistical support—not to mention careful health and safety provisions—ensured by the experienced on-site Alliance staff.

Scholarships are available up to \$1,000 per student for the summer and up to \$6,000 per students for the semester terms. For more information regarding the *Contemporary India: Development, Environment, Public Health* program or The Alliance for Global Education, visit www.allianceglobaled.org.



The Alliance Program Center in India, hub of student activities, classes, and weekday breakfasts