

JOIN US FOR A LANDMARK CONFERENCE!

This year's conference is a "first" for PaCIE. We are bringing together state international educators with leaders from government, business and community organizations for a dialogue on how we can work together more effectively to develop the global citizens and workers that the Commonwealth needs to thrive in the new global economy.

In addition to providing the opportunity for this very important discussion, we are also offering our usual excellent professional development sessions for educators involved in study abroad, international student affairs, and language teaching and area studies.

Also, a half-day post-conference workshop on Islam, designed for both teachers and administrators, will be available on Saturday. The topic is "Teaching About Islam and Politics in the Middle East: A Comparative Overview of Turkey, Iran and Saudi Arabia." Act 48 credit will be available for teachers who attend.

We hope you will join us for this landmark conference and also for the post-conference workshop. As PaCIE enters its 39th year, we are continuing our proud tradition of strengthening, promoting and advocating for international education in the Commonwealth.

CONFERENCE SPEAKERS



Opening session keynote speaker **S.A. Ibrahim** is CEO of Radian Group Inc. in Philadelphia, a global risk credit management company with offices in New York and London. He is a board member of the Institute of International Education (IIE) and also serves on IIE's Western Regional Advisory Board. Mr. Ibrahim headed international re-engineering for American Express in Europe, Australia, Asia and Latin America and has also been CEO of Chemical Mortgage Finance.

Keynote luncheon speaker **Jody Olsen**, deputy director of the Peace Corps, has had a long career in international development and education beginning with a stint as a Peace Corps Volunteer in Tunisia from 1966-68. She has held a number of positions within the Peace Corps and has also served as senior vice president at the Academy for Educational Development (AED), and executive director for the Council for International Exchange of Scholars (CIES).



Saturday keynote speaker **Michael McCarry** is executive director of the Alliance for International Education and Cultural Exchange in Washington, DC. He spent 18 years with the U.S. Information Agency as a foreign service officer, serving as cultural attaché in Beijing in the years immediately following the Tiananmen Square uprising, and also as director of USIS Chiang Mai, Thailand and assistant cultural attaché in Bangkok.

AWARDS DINNER VIP PANELISTS

Breaking from the Awards Banquet single-speaker tradition, conference planners decided to bring together top leaders from higher education, state government and business to weigh in on the topic, "Creating Global Workers and Citizens." Galen Godbey, associate to the president for globalization at DeSales University, will moderate, and he promises to leave plenty of time for questions and answers. Invited panelists are listed below.



Pennsylvania Secretary of Education **Gerald Zahorchak** was appointed to his current post in 2005. Formerly superintendent of the Greater Johnstown School District, he has had a distinguished career as an educator, working with students at virtually every level of education as a superintendent, principal, teacher and football coach. He has also served on the Greater Johnstown School Board and as deputy mayor of Johnstown.

Pennsylvania Secretary of Community and Economic Development **Dennis Yablonsky** has 29 years of management and leadership experience. He was founding CEO of the Pittsburgh Digital Greenhouse, a revolutionary model for focused technology economic development. He has also served as president and chief operating officer of Cincom System, a small domestic software company that grew into a \$125 million global IT organization.



Rosa Stroh is vice president and treasurer of Hershey Company, where she is responsible for managing Hershey's worldwide liquidity resources, implementing capital structure, and managing financial risk and relationships with commercial and investment banks. Prior to joining Hershey, she held a variety of positions in the banking industry, including domestic and foreign financial assignments.

Melvyn Schiavelli became founding president of Harrisburg University of Science and Technology in 2002. His distinguished career as a scientist and academic leader includes serving as provost and professor of chemistry and biochemistry at the University of Delaware. He also was interim president, provost, dean, and chair of the chemistry department at the College of William and Mary where, among other accomplishments, he expanded study-abroad programs and established new international studies initiatives.



Other key conference speakers and panelists include **Dave Black**, president and CEO of the Harrisburg Regional Chamber of Commerce; **Char Gray**, executive director of Pennsylvania Campus Compact; **Sky Foerster**, president of the World Affairs Council of Pittsburgh; **Marilyn Zilli**, executive director for the Democrats of the Pennsylvania Senate Education Committee; **Oditza Carrasco**, president and CEO of 1st Vanguard Mortgage; **David Murdoch**, partner in the international law firm Kirkpatrick & Lockhart Preston Gates Ellis; and **Paul Overby**, senior director of strategy and performance for Bombardier Total Transit Systems and a former Foreign Service Officer.

POST-CONFERENCE WORKSHOP ON ISLAM

PaCIE, in conjunction with the University of Pennsylvania's Middle East Center, will offer a half-day post-conference workshop on Islam from 12:30 to 4:00 p.m. on Saturday, September 29. Titled "Teaching About Islam and Politics in the Middle East: A Comparative Overview of Turkey, Iran and Saudi Arabia," the workshop provides ACT 48 credit and will be of interest to K-12 teachers and administrators, as well as college and university administrators and members of the community.

Presenters will be **David Commins**, professor of history at Dickinson College who specializes in the Middle East; **Haroon Moghul**, a graduate student at Columbia University in Middle Eastern and South Asian Languages and Cultures; and **Ed Webb**, assistant professor of political science at Dickinson College and a former British diplomat in Egypt. **Medhi Norbaksh**, associate professor of international affairs at Harrisburg University of Science and Technology, will offer an introduction.

Cost of the workshop, which includes lunch, is \$30.

CONFERENCE EXHIBITOR OPPORTUNITIES

There will be a limited number of display tables available for organizations wanting to display literature. The fee is \$150 per table. Contact Christina Good, PaCIE executive director, for more information at ceagood@comcast.net.

ACCOMMODATIONS

The Hilton Harrisburg, the official conference hotel, has reserved a block of rooms for PaCIE at a **special discount until August 28**. Please call the hotel directly at 717-233-6000 to make reservations. Be sure to ask for the PaCIE conference rates:

Single room: \$114
Double room: \$124
Triple and Quad rooms: \$112

CONFERENCE SCHEDULE

Sessions are at Hilton Harrisburg unless noted otherwise

FRIDAY, SEPTEMBER 28

8:00 AM Conference registration opens

8:30 AM Newcomers Session

9:15 AM Coffee Break

9:30 AM Welcoming Remarks

Opening Keynote Address: S.A. Ibrahim, CEO, Radian Group Inc.

11:00 AM Concurrent Sessions

- Panel: "A Globally Competitive Generation: The Challenge of Education"
- Panel: "Going Global: How Community Groups Can Help"
- Panel: "What's Hot and What's Not in Pennsylvania State Government"

12:30 PM Keynote Luncheon: Jody Olsen, Deputy Director, Peace Corps

2:15 PM Concurrent Sessions

- Panel: "Window on the World: Outstanding K-16 Collaborations"
- Panel: "Diplomats-in-Waiting: Effective Ways to Use International Students in the Community"
- Panel: "Best Practices in International Service Learning"

3:30 PM Concurrent Sessions

- Panel: "International Place: A Model of Business, Government and Community Cooperation" (held at International House)
- Panel: "Going Global: How Pennsylvania is Taking on the World" – Pennsylvania Department of Community and Economic Development presentation (held at Harrisburg University of Science and Technology)

6:00 PM Networking Reception & Poster Session

7:00 PM Awards Dinner & VIP Panel: "Creating Global Workers and Citizens" International Entertainment

SATURDAY, SEPTEMBER 29

8:00 AM PaCIE Business Meeting

9:00 AM "Dateline Washington: What's New on the Hill?" Michael McCarry, Executive Director, Alliance for International Educational and Cultural Exchange

10:45 AM Concurrent Sessions

- Panel: "Full Speed Ahead: PA Department of Education's International Education Initiatives"
- Panel: "Getting Their Buy-In: Effective Ways to Build Partnerships Within Your Institution"
- Panel: "Connecting International and Domestic Students Within Colleges and Universities"

12:00 Noon Conference Adjourned

12:30 PM Post-Conference Workshop on Islam (held at Pennsylvania Department of Education, Heritage Rooms A & B)

For more complete information on sessions, visit our Web site: www.PaCIE.org

REGISTRATION FORM

Please complete and mail the form **BY SEPTEMBER 21** at the latest to Christina Good, 1854 Old Orchard Road, Abington, PA 19001. You may also fax it (215-884-1691) and send a check separately, or register and pay online at www.pacie.org.

Name _____

Institutional Affiliation _____

Address _____

Phone _____ - _____ - _____ Email _____

EARLY REGISTRATION – by August 30, 2007

Individual: \$80 members/\$100 nonmembers \$ _____

Group Discount: \$40 members/\$50 nonmembers
(applies to additional persons after first two from same institution) \$ _____

REGULAR REGISTRATION – by September 21, 2007

Individual: \$100 members/\$120 nonmembers \$ _____

Group Discount: \$50 members/\$70 nonmembers
(applies to additional persons after first two from same institution) \$ _____

STUDENT REGISTRATION: \$25 \$ _____

POST-CONFERENCE WORKSHOP: \$30 \$ _____

K-12 teachers who want Act 48 credit for this workshop, include:

Personal ID # _____ Social Security # _____

CONFERENCE MEALS

(Cost of Friday reception and Saturday continental breakfast are included in the conference fee)

Friday Luncheon: \$25 \$ _____

Friday Dinner: \$40 \$ _____

For vegetarian option, check here _____

EXHIBITOR TABLE: \$150 \$ _____

HANDLING CHARGE (if paying by credit card): \$5 \$ _____

Check one: ___ AMEX ___ Discover ___ Mastercard ___ Visa

Card number _____

Expiration date _____ Security code _____

Signature _____

TOTAL submitted by (check one) ___ check ___ credit card \$ _____



Pennsylvania Council for
International Education

38th Annual Conference Pennsylvania Council for International Education

2007 PaCIE Conference



*Partners in International Education
Business * Community * Government*

*Bringing together international
educators and leaders from business,
government, and the community*

September 28-29, 2007
Hilton Harrisburg
Harrisburg, Pennsylvania